

## **The Fear of the Other Word: Text on Screen as Arena of Power**

### **Abstract**

*Moving image works may become an arena of power for written text. Letters create meaning beyond the structure of the screen, and even an untranslated text remains a concept of knowledge within this generated space. This research will focus on the authority of the written word on screen as a translation of meaning and experience, addressing issues of difference, fear, permission, and oppression. In order to map this landscape, I will focus on the film Trademark I, by Leticia Parente, while engaging it with the work from other women artists so that I can navigate through spaces between past and present, writer and reader, artist and viewer. Regardless of the composition and fluidity of moving image, the deconstruction of oppressed language systems present on screen tend to reveal a comparative and historical structure, based on previously established hierarchical dichotomies, where the writer of film is the Other. Therefore, text imposes itself beyond the frames while simultaneously creating meaning outside the written language structure. With a critical and feminist approach regarding post-structuralist theories, I aim to investigate issues of difference in terms of dominance, or the oppression of one kind of language in benefit of another. I will look at how film writes culture and explore the fear of authors and artists, the fear of governments, the fear of the Other, and my own fear of writing about writing during a time where society is facing its own fear of difference.*